

Becoming accredited in

Motivational Maps





What is a Motivational Maps® accreditation?

The Motivational Maps accreditation is a pre-requisite for using the Motivational Maps tool. Once accredited, you will be a Motivational Maps practitioner and so be able to administer and use the tool within your organisation and/or to clients.

Our goal by the end of the accreditation is that you have a thorough and practical understanding of how to use the tool successfully and feel confident to immediately begin using it.

How do you become accredited?

We can deliver either face-to-face or virtual accreditations. For our virtual solution, we blend hard-copy resources, with online videos and real-time webinars to deliver all you need to know to become a confident Maps Practitioner.

You'll also receive on-going support from the Blue Gnu Team and our growing family of Mappers.

The accreditation is split into two full learning days

Day One

Using Maps with Individuals

Here we will focus on:

- Why motivation is so important at work
- How to analyse Maps so you can add value in 121 debriefs and coaching sessions
- How to build action plans
- How to help people increase their levels of motivation at work
- How to start using Maps within your business effectively.

Day Two

Using Maps with Teams

In this part of the accreditation, we will build on the learnings from Part One and then focus on:

- How to interpret Team Maps – turning the data they provide into value-added information for teams and organisations alike
- How to hold successful group debrief sessions
- How to harness motivation at team level

What's the format of the accreditation?

We've designed different formats to suit your learning style and available time.



Facilitator Supported Learning

Either two face-to-face days (delivered at least one month apart) OR weekly bite-sized virtual learning with self study between sessions.

Day 1 is focused around using Maps with individuals and Day 2 is focused on using Maps with teams.

A virtual Confirmation of Learning takes place at the end of Day 1 and Day 2.

The cost to get accredited through the facilitator supported learning method is £2450 per person + VAT.



Independent Learning

You work through online modules independently

For those of you who wish to work autonomously through the accreditation, at your own pace and in your own time, this approach is ideal. You work through the modules by yourself and have access to facilitators via our Facebook group and email.

A Confirmation of Learning takes place at the end of each stage and this is done via zoom.

The cost to get accredited through the independent learning method is £1600 per person + VAT



Bespoke Learning

A flexible option for in-house teams

Where an organisation has a number of people they would like to become Mappers, the bespoke option works well. Here, we work with you to develop a programme structure that meets your needs. For example, you might choose weekly live sessions, or you might prefer whole day sessions. Whichever route you choose, you will be asked to complete some self-study modules so you come equipped with a good level of knowledge for the group sessions. Each live session is spent analysing real Maps, identifying how to add value in debrief sessions and answer any remaining questions you may have.

A Confirmation of Learning session takes place at the end of each stage.

The cost to get accredited through the bespoke learning method is £2450 per person + VAT. Contact us for deals for a larger group.



What resources are included in the accreditation?

At the start of the accreditation, you will receive:

- A comprehensive training manual which includes information about Maps, their interpretation and application
- A set of Motivator cards and Maps foldout – useful for face-to-face sessions
- Access to a portal to be able to create your own Motivational Maps passwords and Team Maps
- A copy of the book Mapping Motivation – written by James Sale, the Creator of Motivational Maps
- A copy of the book CREATE Motivation – written by Kate Turner, Founder of Motivational Leadership

You will also have access to our online Learning Hub to help you:

- Build your knowledge – including copies of the accreditation slides, easy-to-follow videos, a quiz and more
- Plan workshops – our guides will help you plan, design and run successful group debriefs
- Plan 121 debriefs – here we share with you best practice thinking about how to run 121 debrief sessions that add real value to the individual
- How to guides – all you need to know to get going with Maps

What on-going support can you expect?

Our Mappers have access to our online community as well as being invited to online, quarterly meet-ups with other Mappers from around the world. We also send out regular hints and tips for using Maps, how to make the most of them in your business, and provide access to new content to help you expand your knowledge of Maps. Plus, of course, you can reach out to us at any time with questions.

Our colleagues at Motivational Leadership also run Refresher Sessions twice a year where they make sure you have all the most up to date information to be able to use Maps effectively.

The annual license fee is £150 plus VAT. This is included with your first year post accreditation.

Can you offer Maps to people based outside of the UK?

If you regularly operate outside of the UK, please let us know as we will need to amend your licence. There may be an additional annual licence fee applicable when operating outside the UK.



Find out more about Motivational Maps



**Click here to visit our
Motivational Maps page on
the website**



**Click here to check out the
Motivational Maps factsheet**



**Ready to get accredited in Motivated Maps?
Get in touch to find out more!**

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