

THE VIRTUAL INSIGHTS DISCOVERY ACCREDITATION

The Insights Discovery Accreditation (IDA) is a four-day virtual learning experience that will give you - as a training professional – all the skills and knowledge you need to deliver impactful Insights Discovery based learning for your clients.

Why Accreditation?

The Insights Discovery Accreditation will enable you to become an Insights Licensed Practitioner so you can offer training, coaching and facilitation using Insights Discovery as part of your learning solutions portfolio. The IDA will provide you with all the knowledge, skills and confidence to apply Insights Discovery to deliver transformational learning experiences for your clients.

At the end of the programme you will know how to weave the colour language into your day-to-day operations as a facilitator or coach, and create learning solutions specific to your clients' business challenges.

The session is designed for virtual delivery, so that you can enjoy interactive exercises and group discussion while being guided through engaging learning content by our expert facilitators.

Virtual delivery

The IDA is a rich learning experience that introduces the background, application and delivery of Insights Discovery. By championing best practice virtual delivery methods, we make this experience as engaging and impactful as possible. In the virtual IDA you will enjoy interactive activities and facilitator-led conversations in a series of 90-minute webinars. We encourage regular breaks, and will also provide some self-driven tasks for you to get fully immersed in the content.

The virtual IDA uses the Zoom platform. In order to participate, you must have access to a PC/Mac with a webcam and working sound set-up (i.e. headset and microphone).

Learner commitments

- We want you to be fully engaged with the facilitator, fellow learners and the materials as you move through this virtual experience
- We encourage you to commit fully to your personal development by completing the self-directed learning
- A webcam is essential to receive the best learning experience
- You will need a quiet space to allow full participation and concentration
- If you cannot get a fully private space in your office or home, you can let everyone around you know that you are engaged in a learning experience
- You should treat this programme as if you are in a room with others for a face-to-face experience





Virtual IDA Agenda

The virtual IDA will equip you with the skills and knowledge to run a virtual Insights Discovery learning experience, with post-session upskilling available for face-to-face delivery. You don't need to be expert in video conferencing technology – we'll provide support and best practice tips. The learning content is divided into a series of live, interactive, 90-minute learning sessions, with long rest breaks between sessions. The content covered in the session includes:

Day One: Insights Discovery Theory

- Setting up the IDA (including building the virtual learning community)
- Recap on key Insights Discovery theory (colour energies, Jungian preferences)
- Evaluator and graphs
- The Insights Wheel (the eight types, attitudinal functions)

Day Two: Preparing to Deliver

- Facilitating a best practice virtual workshop (including virtual facilitation experience, tips and alternatives)
- Setting the context, perception and colour energies
- Jungian preferences, profile introduction, face validity and graphs
- Recognising type, adapting to connect, action plans and teach-back preparation

Day Three: Delivering with Insights Discovery

- Teach-backs (individuals or pairs facilitate ten-minute teach-backs on selected topics)
- Considerations for delivery preparation and facilitator competencies
- Breakthrough conversations - structuring different coaching conversations
- Coaching conversation practice

Day Four: Applying Insights Discovery

- Reviewing Confirmation of Learning
- Exploring additional parts of the Insights Discovery Portfolio
- Virtual delivery focus
- Working with teams exercises

IDA materials

For the IDA programme you will need your materials kit. This kit equips you with the information and tools you need to complete your four-day accreditation as well as materials you will need to deliver effective Insights Discovery-based workshops and coaching for your clients.

Each kit includes:



Workshop journals

The sample workshop journals are learning aids that allow your session delegates to capture their thoughts and learns over their workshop

Practitioner guides

The guides explain the theory behind the model and also give you a step-by-step walkthrough of how to deliver the Insights Discovery content, with details of exercises and best practice facilitation tips



Four-colour blocks

A visual aid that allows learners to display their colour energies; also a useful practitioner resource for running exercises



Insights card game

A highly engaging exercise that introduces the colour energies to groups



PowerPoint presentations

The delivery resources for you to use in your own sessions



A practitioner will earn back the cost of their accreditation after only a few days' delivery!

Practitioners receive ongoing support and education to make sure you're having the greatest possible impact.

Practitioners can upskill in delivering Insights Discovery as a face-to-face programme, for free!