

Motivational Maps are simple, helpful and illuminating. By measuring emotional energy they support managers and teams to achieve greater productivity, and turbo-charge organisational progress.

Motivational Maps help businesses to ...

- Improve team performance
- Improve staff retention
- Positively influence sales, engagement and culture
- Provide a common language through which everyone can understand motivation
- Improve motivation levels (and therefore performance!)
- Provide cost-effective feedback for leaders

Motivational Maps helps individuals..

- 1. See how well their current role is fulfilling their motivators
- 2. Achieve greater fulfilment from their work or know where to find it!
- 3. Make career decisions in line with their motivators



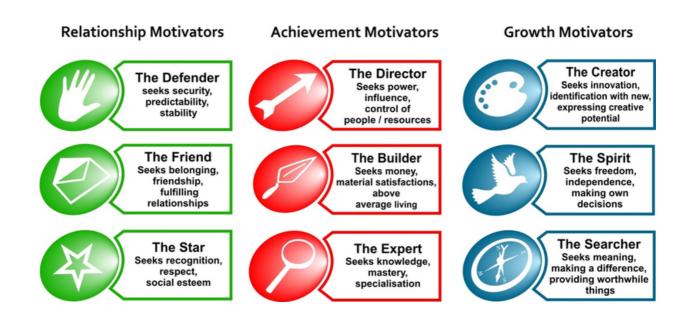


So what is a Motivational Map?

The Motivational Map is an online self-perception inventory that crucially focuses on motivation rather than personality. The Map helps people understand motivation at a deeper level and what they can do with that knowledge to improve their own performance.

The Nine Motivational Preferences

Within the Motivational Maps model, there are nine Motivators. We help you to explore what your motivators are, why they are important and crucially - how satisfied you currently feel in line with your highest (and lowest) order motivators.





Motivational Maps can be accessed 3 ways...

As an individual

Individual Motivational Maps

identify your personal motivators. A Maps Practitioner can help individuals and managers to understand their profiles at a deeper level. Ideal for individuals, coachees and managers.

As a team within an organisation

The Team Motivational Map

demonstrates how motivated a team is.
A Team map is created from the combined results of individuals. A team leader can work with a Maps Practitioner to understand the motivations of their team. Ideal for intact teams.

As an organisation

Using Motivational Maps in an organisation

can show how
employees motivators
appear. The Map
provides information
and insight at a deeper
level than is traditionally
ascribed to a 'staff
survey'. Ideal for small to
medium organisations,
L&D/OD/HR teams,
employee engagement
professionals.

So imagine in the future if ...

- You fully understood what motivated each person within your team
- You knew how motivated your team members are and how to positively influence them
- You knew what to do about the motivation and performance of your team/organisation
- You could resolve conflict between team members and their motivators