BLUEGNU CONSULTING

DEEPER DISCOVERY

More than simply being successful at work, people want to maximise their potential and make sure that they will leave a lasting legacy. Insights Deeper Discovery offers a profound level of self-Understanding that helps people do just that.

How it works

As an extension of our Insights Discovery model, Deeper Discovery explores additional layers of Jungian psychology and builds on the framework of the Insights Discovery four colour energies. Using the Deeper Discovery model allows people to delve down into what truly motivates them, and how they can unlock untapped potential. It is a brilliant way to look into an individual's personal goals, what drives them, their purpose, and what they want to be remembered for.







Coaching and conversations around the model can be particularly useful for leaders in an organisation, and also for teams that have already experienced Insights Discovery and Insights Team Effectiveness.

Participants complete a short online evaluator. One of the outputs is the Deeper Discovery Profile, which goes beyond the language of colour energies, to explore their hopes and fears, their purpose and deeper layers of their preferences.



Deeper Discovery was one of the most valuable learning experiences I've had in the last ten years. It has helped me play to my strengths, manage my weaknesses and make good decisions. Most importantly it has enabled me to really understand why I'm in business and what my personal brand should be.

> Richard Higgs – MD of Online Technology, Brightsolid

Deeper Discovery can be woven into solutions to help all kinds of common business issues, such as managing change, building an inclusive culture, influencing stakeholders and building successful teams. Contact the Blue Gnu Team for more information www.bluegnuco.com

